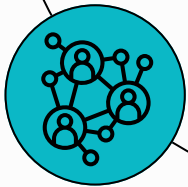


Let's build your giving movement!

1. What would success look like for you? (This is your core mission and vision)

2.

Who could be my partners?



3. My SMART(IES) goal:

Is my goal...

4. Campaign launch + promote checklist:

- ☐ Use GivingTuesday toolkits to create my own branded materials
- ☐ Bring together your partners and identify ambassadors
- ☐ Choose your day-of activities and plan logistics
- ☐ Make a comms plan from our 6 week roadmap

GivingTuesday success!



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TIMELY
+
INCLUSIVE
EQUITABLE &
SUSTAINABLE?

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