

Frequently Asked Questions

COMPANY BACKGROUND

➤ **Q. Is this really a free event?**

A. Yes. We ask you to pay for your travel and hotel accommodations. Once you arrive to the hotel, we will take care of everything; conference training and materials, meals, entertainment (including the Riverboat Cruise) as well as transportation to and from our evening events.

➤ **Q. What should I expect from the conference?**

A. We are so excited to gather as a community. This will be a meaningful opportunity to get to know your akoyaGO team, collaborate with other clients, and build a community of shared users. It will also be a great time to hear from our experienced team on industry insights as well as best practices for using akoyaGO.

➤ **Q. Who can come to EMPOWERED?**

A. Anyone from your foundation is welcome to join us, including board members. There is no limit to the number of participants from your organization.

➤ **Q. What does the Embassy Suites offer for amenities?**

A. Your hotel reservation includes a made-to-order breakfast. Additionally, the hotel offers room service, indoor pool, fitness center, on-site restaurant, and airport shuttle.

➤ **Q. What is the dress code for the event?**

A. The conference, including all evening events, is informal. Please feel free to wear what you find most comfortable.

➤ **Q. What should I expect on the Riverboat Cruise?**

A. This complimentary event includes breathtaking views and relaxing ambiance. See the natural marvels Minnesota has to offer as we sail on the Mississippi River surrounded by your colleagues. Food, libations, and music will be on deck to make this a memorable evening.

➤ **Q. What is the difference between Terminal 1 and Terminal 2 at the Minneapolis-St. Paul Airport?**

A. Terminal 1, also known as Lindberg Terminal, is the larger terminal servicing all major carriers and has seven concourses. Terminal 2, or Humphrey Terminal, has only one concourse and services the charter airlines. Light rail transit connects the terminals and is available free of charge between the two terminals.

➤ **Q. How far is the hotel from the airport?**

A. The Embassy Suites hotel is less than a ten-minute drive from Terminal 1 and even closer to Terminal 2.

➤ **Q. Do I need to rent a car?**

A. This is completely personal preference but there is no need for your own transportation throughout the conference. We'll get you where you need to go.

➤ **Q. What are transportation options?**

A. The Metro Transit Light Rail runs right in front of the hotel. It offers service from downtown to the Mall of America, with our hotel just one stop from the mall. [Metro Transit](#) Uber and Lyft are also great transportation alternatives. You may find it helpful to download the Uber and Lyft apps.

➤ **Q. What will the weather be like in Minnesota in July?**

A. Minnesota is lovely in July. Daily high temperatures are usually in the mid-80s and rarely fall much below 70 degrees in the evening. Although warm, it can also be humid this time of year.

➤ **Q. What is there to do around the Twin Cities during my visit?**

A. From car shows to concerts, the Twin Cities offers all kinds of events and entertainment if you decide to stay the weekend. Click here to identify several options. [Explore Minnesota](#)